

42%

of 9-16 year-olds
accept 'friend'
requests from people
they don't know*.

44% of parents
don't know that
e-safety is on
the primary
curriculum**.

Cyberbullying is
now more common
than face-to-face
bullying among
9-16 year-olds*.



56%

of parents ask their
children for advice
on technology**.



32% of 9-16 year-olds
don't know how to
report abuse online*.

E-safety's never been so important.

That's why we've got information, advice and support on everything that matters when it comes to children's Internet safety. Showing you what to do, and where to go for help.

**internet
matters.org**

learn about it / talk about it / deal with it

*Source: EU Kids Online (2014).

**Source: OnePoll survey of parents of 5-11 year olds (Sep 2014).